



Mvine provides learning network Knowledge Peers with a reliable, safe and disciplined membership management platform for sharing senior level program members' know-how.



Challenge

Knowledge Peers is a unique peer-to-peer learning network where senior business leaders across a variety of sectors engage around a wide range of emerging, and sometimes sensitive, executive-level topics. Its tone is strategic, professional, consultative and trusting; it only publishes content that is relevant, inspiring and thoughtful.

Mvine Solution

Mvine Private Business Networks is a safe and secure membership management platform that helped Knowledge Peers take a disciplined approach to managing content, subscribers and services in a clear, systematic and secure manner.

• Together • Securely • Anywhere •

A peer-to-peer network for senior leaders

Knowledge Peers' CEO and Co-Founder Chris Dines conceived the idea for creating a high grade peer group network for more senior people in 2008.

At that time, those at the top would only meet with their peers occasionally. Chris's concept would facilitate engagement amongst two or three hundred senior-level peers, on a regular basis. Knowledge Peers wanted to develop a business sharing concept for more senior people, within a secure and controlled environment – both online and offline.

So when Frank Joshi, CEO at Mvine and Director on the Knowledge Peers board, showed Chris the robust, reliable and secure Mvine Private Business Networks, the entrepreneur just knew it would be the right platform for bringing his vision to life.

Mvine Private Business Networks is a safe and secure membership management platform that helps membership organisations such as Knowledge Peers take a disciplined approach to managing content, subscribers and services.

So, whenever Knowledge Peers interviews forward-thinking business and charity leaders, they are happy to reveal their innermost thoughts. They know their experience and know-how will only be shared amongst known and relevant peers.

Top executives use the network to share their experience and know-how on a wide range of topics – from developing cloud-based business models to securing growth capital – while making new business contacts. They are happy to reveal their personal experience within this clearly defined, close-knit community of their peers – experience they would not be happy sharing on a public forum.

From idea to reality in under a month

With Mvine you can show senior people who is there listening. Senior people are very happy to talk if they know the environment is controlled and not open to abuse. They want to know that only relevant people are there and that they're not going to get annoyed by people they don't want to get annoyed by – which often happens on other platforms where you don't know who has access to you.

It took just a month for Mvine to deploy the first iteration of the Knowledge Peers site. A cloud-based platform, Mvine Private Business Networks is a feature-rich portal solution offering rapid deployment, high levels of scalability, flexible pricing models and built-in best practice.

Mvine Solution

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Features

- Granular control over permissions
- Standardised, yet highly configurable
- Integrated payments
- Multi-media content support
- Multi level membership support
- Multi user categories

Benefits

- Quick, cost-efficient setup
- Reliability - no downtime in six years
- Totally secure
- All on one platform needed

“The robustness and reliability of the Mvine platform is exemplary. It's stable and secure and seen as such. I would not have been able to do what we've done so far without the Mvine platform and what it's been able to do for us. Other open source and collaboration platforms were never going to work for us unless we spent a lot of money and time bolting together at least four systems”

The wealth of valuable features available out-of-the-box included the built-in security and multi-level user management that Chris was looking for. He was able to rapidly deploy a variety of groups that only have access to relevant packages of information, capabilities and permissions. Chris confirms:

“We were able to create a wide range of different groups very quickly, often in less than a day if the group was well understood. It’s a nice and orderly system where we can run groups very cleanly and tightly. The groups can be kept as separate as we want them to be.”

Mvine knew that the discipline and order in Mvine Private Business Networks are critical when you’re dealing with important people and big businesses. The Mvine solution was able to ensure content was only shared with the people it was relevant to and who wanted it from day one.

Knowledge Peers today

Today the Knowledge Peers network is a high-value community, boasting high levels of membership and experience satisfaction. Confident relevant topical insight is only shared amongst their peers, leaders are happy to be open and frank without worrying about the integrity of the content or members.

By using Mvine Private Business Networks, Knowledge Peers can provide its 7,000 users with a consistent and exceptional experience at minimal cost. Chris reveals:

Since going live six years ago, the Knowledge Peers site has always been available and is always 100% secure.

Confident the platform will scale without impacting quality or costs, Knowledge Peers has also offered its solution to outside organisations. As well as three networks of its own – focused on funding innovation, technology innovation and innovation in the charities space – Knowledge Peers runs six networks on behalf of other organisations.

The Future

Knowledge Peer’s plans for the future include integration with other systems, including potentially a subscription management solution such as Salesforce.com.



About Mvine

Mvine Ltd is an established British SME headquartered in London. The business is privately owned, stable, auto-financing and growing in its chosen markets. Its primary line of business is authoring and selling Cyber-Secure Platforms for Collaboration Portals and for Identity Management as well as delivering cloud support services.

Information confidentiality, integrity, availability and security is at the heart of everything we do. Our business complies to numerous standards; among the better known ones is Cyber Essentials. The Mvine platform itself has won plaudits for its superior cyber-security architecture, achieving a prestigious A rating in Qualys penetration testing.

www.mvine.com

About Knowledge Peers

Knowledge Peers is an on- and off-line service for forward thinking leaders to explore emerging ideas and challenges. We facilitate peer to peer learning between directors of businesses and charities via video-based Case Studies, topical events and specialised research.

www.knowledgepeers.com

To find out how Mvine can help transform your organisation,
please call +44 (0) 208 392 4820 or email sales@mvine.com